



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 403042	Contract Dt 10-19-2012	Revision Dt 10-23-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 246806	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246806				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
38	10-26-2012	10-26-2012	10:00PM - 11:00PM	PRIME FR10 (7044)				9	30					X			1	3,500	1	3,500.00
39	10-27-2012	10-27-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						X		1	400	1	400.00
																Contracted Gross Total:		93	163,900.00	
																Actual Gross Total:		93	163,900.00	
																Agency Commission:			24,585.00	
																Net Total:			139,315.00	
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total				
Oct 12			0.00	0.00		138,400.00		0.00								138,400.00				
Nov 12			0.00	0.00		25,500.00		0.00								25,500.00				
TOTAL			0.00	0.00		163,900.00		0.00								163,900.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood